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W&S Financial Group Distributors Names National Accounts Manager

Humbert to provide risk management solutions for independent marketing organizations

CINCINNATI – August 16, 2017 – W&S Financial Group Distributors, the wholesale distributor of annuities and life insurance from Western & Southern Financial Group (Western & Southern) member companies, has promoted Kimberly A. Humbert to national accounts manager for independent marketing organizations.

Humbert works consultatively with financial professionals to advance the retirement and legacy planning needs of their clients utilizing fixed and immediate annuities and life insurance. She began her career with W&S Financial Group Distributors in an executive support role in 2005. She then advanced to serving financial institutions as an internal wholesaler in 2009, a senior internal wholesaler in 2012 and a Sales Desk team lead in 2014. Previously she gained financial services experience in positions with Great American Insurance Company and First Horizon National Corp.

“Kim has earned increasing responsibilities and several promotions due to her outstanding performance in sales and leadership,” said Paul Kruth, vice president and national sales manager, independent agent and independent marketing organization distribution. “She is a proven asset in fostering productive, consultative relationships that attract and retain clients.”

Humbert received an associate’s degree in business management from Southern Ohio College. She holds FINRA Series 6, 26 and 63 registrations and is life and health insurance licensed.

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About W&S Financial Group Distributors, Inc.

W&S Financial Group Distributors, Inc. (WSFinancialPartners.com) distributes fixed, variable and immediate annuities and life insurance products from Western-Southern Life Assurance Company, The Western and Southern Life Insurance Company, Integrity Life Insurance Company and National Integrity Life Insurance Company, all member companies of Western & Southern Financial Group, Inc. Variable products are distributed through **Touchstone Securities, Inc.** Marketing through a national network of broker-dealers, financial advisors, independent agents and financial institutions, W&S Financial Group Distributors assists financial professionals in helping individuals invest for, live in and manage risk during retirement. For more information, visit WSFinancialPartners.com/MediaCenter.

**A registered broker-dealer and member FINRA/SIPC.*

About Western & Southern Financial Group

Founded in Cincinnati in 1888 as The Western and Southern Life Insurance Company, Western & Southern Financial Group, Inc. (Western & Southern), a *Fortune* 500 company, is now the parent company of a group of diversified financial services businesses. Its assets owned (\$46.5 billion) and managed (\$22 billion) total \$68.5 billion as of June 30, 2017. Western & Southern is one of the strongest life insurance groups in the world. Its six life insurance subsidiaries (The Western and Southern Life Insurance Company, Western-Southern Life Assurance Company, Columbus Life Insurance Company, Integrity Life Insurance Company, The Lafayette Life Insurance Company and National Integrity Life Insurance Company) maintain very strong financial ratings and a Comdex Ranking of 96. Other member companies include Eagle Realty Group, LLC; Fort Washington Investment Advisors, Inc.;¹ IFS Financial Services, Inc.; Peppertree Partners LLC;¹ Touchstone Advisors, Inc.;¹ Touchstone Securities, Inc.;² W&S Brokerage Services, Inc.;² and W&S Financial Group Distributors, Inc. For more information on the Western & Southern family of companies, visit WesternSouthern.com. Western & Southern is the title sponsor of the Western & Southern Open (WSOpen.com), a premier event in the U.S. Open Series played each August by the world's top-ranked professional male and female tennis players.

1 A registered investment advisor.

2 A registered broker-dealer and member FINRA/SIPC.

For current ratings, please visit <http://www.westernsouthern.com/industry.asp>.

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