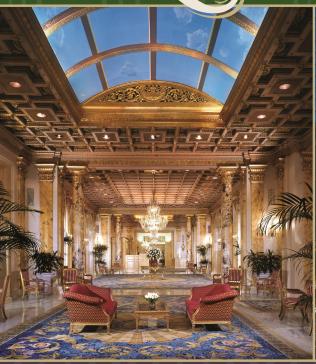




TRELAND

PRESIDENT'S LEADERSHIP FORUM THE K CLUB, KILDARE JULY 16-20, 2026





NATIONAL PRODUCER CONFERENCE FAIRMONT COPLEY PLAZA JULY 21-24, 2026

BOSTON



A WORLD OF DISCOVERY AWAITS IN IRELAND AND BOSTON ...

Whether enjoying the tranquil beauty of Kildare's picturesque landscapes or strolling through Boston's iconic landmarks, delight in Irish and American heritage. You're guaranteed luxurious relaxation at The K Club and the Fairmont Copley Plaza.

For more information on how to qualify, contact the Columbus Life Sales Desk at 800.677.9696, option 4.

PRESIDENT'S LEADERSHIP FORUM THE K CLUB, KILDARE, IRELAND • JULY 16-20, 2026



As a 2026 President's Leadership Forum attendee, you and your spouse/guest will indulge in five days and four nights in glamorous accommodations at The K Club. Enjoy access to the world-class Arnold Palmer-designed golf courses, explore the serene Kildare countryside on horseback,

unwind in the spa or enjoy the beautifully manicured gardens and estate grounds. The K Club provides a refined retreat that celebrates your remarkable achievements. Don't miss the chance to experience the warmth of Irish hospitality.

NATIONAL PRODUCER CONFERENCE FAIRMONT COPLEY PLAZA, BOSTON • JULY 21-24, 2026



When you qualify for and attend our 2026 National Producer Conference, you and your immediate family will experience four days and three nights at the illustrious Fairmont Copley Plaza in Boston. Known for its blend of historic elegance and contemporary luxury, the

Fairmont offers an unparalleled experience in the heart of Boston. Enjoy opulent accommodations, indulge in the renowned afternoon tea, and explore iconic nearby landmarks, such as the Boston Public Library and Copley Square. With its sophisticated amenities and prime location, the Fairmont Copley Plaza provides a distinguished setting that reflects your exceptional accomplishments.

PRODUCTION THRESHOLDS AND INVITATION GUIDELINES

NATIONAL PRODUCER CONFERENCE

Tier 1: \$100,000

Producer Only Accommodations Only
First-Time Producer and Guest Accommodations and Transportation

Tier 2: \$120,000

Producer Only Accommodations and Transportation

Tier 3: \$140,000

Tier 4: \$300,000

Producer and Guest Accommodations and Transportation, Plus a Bonus Night's Stay

Tier 5: \$400,000

Office Head and Guest Accommodations and Transportation, Plus a Bonus Night's Stay

PRESIDENT'S LEADERSHIP FORUM

Producer Tier: \$450,000

Agency Tier: \$900,000

Office Head and Guest Accommodations and Transportation

LIFE PREMIUM

Counts as 100% of Annualized First Year Target Life Premium. Excess Life Premium Credit counts as 10% of premium payments in excess of target toward Production Thresholds.

ANNUITY PREMIUM

Counts as 10% of new annuity sales deposits toward Production Thresholds. 10% of annuity sales deposits on producer's own life or that of their family members will be included in the \$5,000 life premium limit listed below.

MINIMUM LIVES

Five or more paid lives are required. A "life" is an issued and paid-for individual life or individual annuity case underwritten by Columbus Life.

PERSONAL PRODUCTION

Maximum total of \$5,000 in paid premium credits, including excess premium and annuity credits, on producer's own life or that of their family members will count toward conference qualification. Maximum of two lives, both for life and annuities, written on a producer or their family will count toward conference qualification.

PERSISTENCY

90% or better "rolling" first-year combined persistency for individual life as shown on the December 31, 2025, report covering the last 12 months of fully exposed business.

ELIGIBILITY PERIOD

January 1, 2025, to December 31, 2025.

Attendance at both the National Producer Conference and President's Leadership Forum programs is by invitation only. Top producers and office heads can qualify to attend both the National Producer Conference and President's Leadership Forum programs by meeting the invitation guidelines for each conference independently. For producers/agency heads who were first appointed within the qualification period (January—December 2025), and had production anytime in the first 3 quarters of the year, the company will consider invitations on a pro-rated business by evaluating individual circumstances.

